



TARGET

A Great Place To Find What You Need!

EPA



SHOWCASE BUILDING

Target was chosen by the EPA to be a part of their prestigious Energy Star Buildings Program. The Target Fullerton Store was the only store in California selected to participate in the program and will serve as an energy-saving model for Target nationwide.

Target retro-fitted the Fullerton Store with state-of-the-art systems that will reduce, reuse and recycle, meeting the EPA Energy Star Program goal of reducing energy use by nearly 50%. The Store will serve as an ongoing test-lab in our efforts to save energy, reduce pollution and preserve the environment.

We have upgraded hundreds of individual systems and areas inside and outside the Store, many of the changes are visible, but many are out-of-sight in areas like the roof, in the back rooms or above the ceiling.

Fullerton
2920 Yorba Linda Blvd.
Fullerton, CA 92631
(714) 579-3090

Key changes that you **CAN** see:

- ① **Skylights** to light part of the Store during daylight hours.
- ② **Dimming System** to reduce the ceiling lighting during the day and return the lighting to it's full brightness during the evening.
- ③ **Food Avenue** which has:
 - New energy efficient cooking equipment
 - New refrigerators and freezers which are both energy-efficient and utilize non-ozone depleting refrigerants
 - Table bases made from recycled engine block material
 - Tabletops made from flour and waste paper
 - Dining chairs made with recycled 35% plastic resins
- ④ **Ceiling Fans** above the Check Lanes to provide cooling and reduce the need for as much air conditioning.
- ⑤ **Upgraded Restrooms** with features like:
 - Automatic water valves to reduce water usage
 - Motion detectors to turn on lighting only when it's needed
 - Paper towel dispensers to replace hand dryers
- ⑥ **Automatic Doors** at the main entrance and to the Garden Center to save energy.

Key changes that you **CAN NOT** see:

- ⑦ **Water-Reclamation System** to re-use the water from the new air-conditioning system to water the plants in the Garden Center.
- ⑧ **Solar Water Heater** for all of the water needs in Food Avenue.

Store-wide changes you **CAN** see:

New and Brighter Lighting inside accomplished by using:

- Electronic Ballast
- Smaller Lamps
- Mirror-like reflectors to focus more light where it is needed

Lighter Wall and Ceiling Color to eliminate the need for as much ceiling lighting.

Store-wide changes you **CAN NOT** see:

New Air-Conditioning System with:

- Non-ozone depleting refrigerants
- A feature that allows us to use water and outside air to cool the store

State-of-the-Art Computer System to operate and control all lighting and air-conditioning systems in the store, while maximizing energy consumption.

A White Roof to reduce the solar effects of the sun and thus reduce the energy needed to cool the building.

Target Stores' company-wide efforts over the past five years have saved enough energy to . . .

- **Power every home in Fullerton for more than two years**
- **Power 60,000 American homes for one year**
- **Light 1 million light bulbs (50 watts), 24 hours a day, for 1 year**

Target is a Good Neighbor!

Since we started business in 1962, 5% of our pre-tax income has gone back to the communities where we do business, more than any other retailer. In 1994, we gave over \$20 million back to our communities.